

## AD OPT INVESTOR FAQ

### 1. Where does AD OPT Technologies trade?

AD OPT shares trade on the Toronto Stock Exchange (TSX) under the symbol "AOP"

### 2. When did AD OPT become a public company?

AD OPT became a public company on the TSX in 1999

### 3. How many shares are issued and outstanding?

Approximately 10.8 million basic shares outstanding (10.9 million, fully diluted), as at March 31, 2004

### 4. When is AD OPT's year-end?

December 31

### 5. How many employees does AD OPT have?

More than 195 employees

### 6. What is AD OPT's growth strategy?

Our fundamental goals are simple: leverage our expertise and our market reputation to further penetrate our core markets, gain entry into new industry verticals, and identify acquisition opportunities that would allow us to further accelerate our growth.

### 7. Where are some of AD OPT's key customers?

Altitude: customers are located in North America, Europe, Africa and Australia. They include: Air Canada, WestJet, FedEx, UPS, United Airlines, Swiss International Air Lines, South African Airways, Virgin Blue Airways, Qantas Airways and Emirates Airlines

ShiftLogic: customers are located in North America and Europe. They include, Network Rail, Cofiroute, Casinos du Quebec, NAV Canada, Nats UK, German air traffic control, a U.S.-based food manufacturer, a large international auto manufacturer and a leading North American resort complex

Total Care: products are installed at more than 390 healthcare facilities in North America, Australia and New Zealand

### 8. As a shareholder of AD OPT, how do I obtain or modify information regarding my shareholder account? How can I transfer ownership of my shares?

By contacting our transfer agent at:

Computershare Trust Company of Canada  
Toronto, ON M5J2Y1  
Tel: 416-263-9394  
Fax: 1-888-453-0330  
E-mail: [caregistryinfo@computershare.com](mailto:caregistryinfo@computershare.com)

**9. How do I get added to AD OPT's shareholder database to receive press releases and corporate announcements via email?**

Contact our Investor Relations Team via e-mail at [investor@ad-opt.com](mailto:investor@ad-opt.com) or by calling (416) 815-0700 x237

**10. What has been AD OPT's financing activity to date?**

In June 1999, AD OPT closed its initial public offering of 2,730,000 common shares at a price of \$5.50 per share for gross proceeds of \$15,015,000

**11. Can I buy shares directly from AD OPT?**

No, AD OPT does not sell shares directly. Please contact your broker to purchase shares

**12. What is the CUSIP number for AD OPT?**

The CUSIP number for AD OPT Technologies is 00100T

**13. Who are AD OPT's auditors?**

KPMG LLP

**14. How can I obtain a copy of documents filed with Canadian securities commissions?**

AD OPT files documents electronically with the Canadian Securities Administrators SEDAR database. The SEDAR web site can be accessed directly at [www.sedar.com](http://www.sedar.com)